

## FREQUENTLY ASKED QUESTIONS

### **Why should my organization participate?**

You will:

- Gain insights on current best people practices and organizational trends across Canada.
- Receive an overall report summarizing valuable data on the practices of top employers Canada for a small fee.
- Obtain a statistically accurate snapshot of your employees' current engagement level.
- Receive national exposure and the opportunity to showcase your organization as an employer of choice if you are selected as a recipient of the award.
- Be granted the opportunity to customize your employee survey by asking up to five (5) additional questions for a small fee.

Plus, being a recipient of this prestigious award is a key element to effectively recruiting top talent, and participation is absolutely free.

### **What does participating involve?**

Participating in the survey will require your organization to invest some time and resources. You will need to identify a “primary contact” for your organization who will be responsible for coordinating the employee opinion survey process and liaising with the YW team.

### **If we don't participate this year, can we still get a copy of the final report?**

No. Only the participating organizations will have access to the report of their individual organizational results. This data is kept strictly confidential.

### **Can the survey be completed online?**

Yes. The survey administration tool is online and allows each organization to set up a unique profile and send out unique links to each employee.

### **Can the survey be completed on paper?**

No.

### **If I complete the application form, am I obligated to proceed with participating in the survey?**

No. This form simply ensures that you are eligible to participate and that you receive a Participant Toolkit for review.

### **Is there a minimum size requirement before employers can apply?**

No, although a minimum of 30 people per organization is required to provide a statistically valid sample size while retaining the confidentiality of the individuals responding to the survey.

### **Can we meet with your team to explain our application further?**

Due to the large quantity of applications received we are unable to meet with organizations on an individual basis. We will contact you if we require further clarification.



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