

2019 Editorial Themes & Schedule

Your Workplace magazine aims to stimulate discussion of current workplace trends and issues in Canada. Our thematic points of interest include (but are not limited to!):

Culture: Work culture emerges from the communal values and behaviours within a workplace. How can organizations foster an engaged and productive culture?

- » building an effective team
- » creating a vibrant culture
- » managing the generation gap
- » detoxifying toxic workplaces

Managing/coaching: What are the most effective and progressive management strategies? How can coaching be used to achieve better results?

- » staff retention
- » mentoring programs
- » employee engagement
- » flexible work arrangements

Wellness: The rise in benefit claims indicates that our employees are not well. Mental health is increasingly part of the conversation.

- » mental illness
- » managing disabilities in the workplace
- » absenteeism and presenteeism
- » wellness initiatives

Leading: Leadership is the key to navigating organizational change and creating a cohesive and satisfied team.

- » approaches to leading
- » succession planning
- » rewards and recognition
- » transparency



23 Queen St.
Kingston, ON

K7K 1A1, Canada

phone: 613-549-1222

toll-free: 877-668-1945

www.yourworkplace.ca

[editorial\[at\]yourworkplace.ca](mailto:editorial[at]yourworkplace.ca)

Issue	Editorial Line-Up	Ad Close Material Due On Sale		
<u>Jan/Feb: 21-1</u>	Feature: Pay Transparency	Nov. 16	Nov. 21	Dec. 11

In 2019 the Pay Transparency Act will come into effect. This feature looks at the evolution of pay equity in the workplace and what the new Act will mean for employers and employees going forward.

Spotlight: On the Horizon at Work

Following a roundtable discussion, this spotlight will look at workplace trends and challenges for employers and HR managers, and how to solve them.

<u>Mar/Apr: 21-2</u>	Feature: Financial Wellness	Jan. 25	Feb. 4	Feb. 26
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The weight of financial burdens can be debilitating for workers. Providing support can help employees work through the stress of holiday bills, tax season and saving for the future.

Spotlight on: AI in the Workplace

AI is changing how we interact with colleagues, and how we integrate more technology into the workplace. This story looks at how employers are managing the interaction between employees and AI.

<u>May/Jun: 21-3</u>	Feature: Millennials and Gen Z	Mar. 28	Apr. 8	Apr. 30
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New generations with different views on work have entered (or are entering) the workforce. How is this changing the attitudes of employers to meet their needs, integrate them into the workforce and create a cohesive workplace environment?

Spotlight on: Empathetic Leadership

Managers and leaders often have technical experience to work with but can lack the “softer” management skills needed to deal with people. This spotlight addresses how employers can help managers create a more empathetic environment.

<u>Jul/Aug: 21-4</u>	Feature: DIY Management	May 31	June 10	July 2
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Managers are giving more flexibility to teams and allowing for greater do-it-yourself management within the gig economy. This story will explain the phenomenon and look at some case studies.

Spotlight on: Ranking of HR Schools

Your Workplace's first, annual ranking of HR management and training schools in Canada. We will profile the top schools and interview graduates.

<u>Sep/Oct: 21-5</u>	Feature: Celebrating the HR Manager	July 19	Aug. 6	Aug. 27
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The role of the HR professional has evolved over time, as has the role title. This spotlight will discuss where HR is today and note how we should celebrate the country's top managers, with profiles on those who are making an impact.

Spotlight on: Time to Overhaul Your Benefits Plan

Benefits plans are often renewed year-over-year with little change or review. We will take a closer look at how to evaluate if your plan is right for you and how to ensure you are getting value for money.

<u>Nov/Dec: 21-6</u>	Feature: People Trends at Work	Sept. 20	Sept. 30	Oct. 22
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Your Workplace will launch a comprehensive survey to examine the HR community. Trends, challenges and solutions will be studied and survey results will lead to topics, trends and companies to be profiled.

Spotlight on: The Scale of Bullying

Bullying comes in all shapes and sizes. This story will look at the different variations of bullying, the policies around them and how best to manage different situations.



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