

Guest Blogging

The Guidelines

We're totally pumped that so many people want to guest blog on *Your Workplace*. However, due to the high level of interest in guest blogging on this site, we do have to outline some parameters. Of course anyone is welcome to submit a guest post, but if you want to get published, we ask that you follow these main guidelines:

1. **Guest blogs need to be relevant.** Topics that contribute to building thriving world-class work culture, and stories of lessons learned are the main focus of our blog. Review our mission, vision and guiding principle statements.
2. **Length.** The word count should be between 150-800 words
3. **Take on the issues, but keep your sense of humour.** We're going for provocative, inspirational and humorous over bitter and negative.
4. **We reserve the right to edit, revise or decline** the posting at our discretion. Please do not be offended if we suggest changes. If we have to decline, please know that we are not being difficult. We simply cannot post everything that comes in. Thanks in advance for your understanding.
5. **Posts will not have been published/posted elsewhere already.** Your post must be original and must have never been published before on the Internet. You can include one link in the byline, which will be displayed at the bottom of the post.
6. **No affiliate links are permitted.**
7. **Guest posts become our intellectual property.** We will always attribute the source of guest posts with your name and link back to your profile, blog, etc. unless advised by you otherwise. Please note that if your post is published on our blog it becomes ours to reproduce elsewhere. Our assumption is that by sending us your stuff, you're cool with this arrangement.
8. **All submitted blogs will be reviewed on the first Wednesday of every month.** After being reviewed we will notify you whether or not your blog has been chosen to be published.



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How to Submit

If you have a post that meets the guidelines above, email [editorial\[at\]yourworkplace\[dot\]ca](mailto:editorial@yourworkplace.ca). Please look over what's already posted and refrain from submitting something that is already published. Please include the post in the body of the email itself, or attach as a Word doc.

There is no limit on the number of guest posts you can submit, but we will space them out if you submit more than one at a time.

Include a photo if possible. The minimum size is 500x500 at 72dpi. Ensure that image attribution is included at the end of your article, and that the photo is not copyright protected.

Make sure to include the author byline at the bottom, with the link to your website, Twitter handle or blog already formatted.

Be patient. Guest posts are reviewed every two weeks, **so it might take several weeks before you have a response** — acceptance, rejection or otherwise.

Background on Your Workplace

The *Your Workplace* enterprise is a leading authority in Canada on work culture matters. Our brand consists of an award-winning magazine, published six times a year; an annual conference, drawing hundreds of delegates; an array of products devoted to inspiring thriving workplaces, and a website designed to be a one-stop shop for all things related to positive work culture.

Reaching executives, leaders and employees in progressive organizations, *Your Workplace* delivers leading-edge content about trends, management, culture and more. *Your Workplace* magazine profiles award-winning organizations to highlight what they do to make a difference. Each issue contains a spotlight on current work issues and solutions on how to resolve them. Subscribers include the membership of progressive organizations such as Excellence Canada.

At *Your Workplace*, we can't stand the status quo of disengagement at work. Our voice is unincorporate, fresh and edgy. Every day we are conscious of the statistics that tell us that more than half of North Americans are not engaged in their work. We are the uncompromising resource that cuts through the crap to find a better way, and our content is helpful, informed, nuanced and fun.



We are not afraid to go against the grain or to forward positions against the accepted wisdom; our content is valuable and not just filler, stimulating and not just idle reading. Our desire is to awaken readers to better choices for a more fulfilling work experience.

Your Workplace aims to inform Canadian high-level executives, HR managers and general managers about workplace trends in Canada and internationally. Our mandate is to inspire readers, to inform and influence decision-makers, and to advocate for thriving workplaces with healthy and engaged employees. *Your Workplace* magazine has won numerous awards, including Cover of the Year for a business magazine in 2003, a 2005 award for Business of the Year by the Chamber of Commerce, and 2014 Canadian Cover Award.

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