

## Your Workplace Wins for Best Cover Design, Photography



KINGSTON (October 19, 2020) – **Your Workplace**, the Canadian national magazine that covers the workplace from an HR and management perspective, is excited to receive an international award: the 2020 [Trade, Association and Business Publications International \(TABPI\)](#) Silver Award for Front Cover in the photography category. The 2020 Tabbie Awards featured nominations from across the globe, with submissions coming from the U.S., Canada, the U.K., Australia, New Zealand, and South Africa.

The cover, depicting a feature article on bullying in the workplace, creates an atmosphere of loneliness and despair that can often be felt by workers dealing with bullying issues in their workplace. The stark image of a single, visibly upset, employee with nothing around him, and only a strong cover line, asks readers: “What are you doing about” bullying in the workplace.

According to the judges at TABPI, *“This image is so impactful! The cover photo really gives you the raw emotion of being bullied and how small you feel. I love that they really played with the idea of minimal type to go along with the small photo. Well designed.”*

YW’s graphic designer, **Anthony Aird**, designed the cover art. “Anthony has provided our readers with a real sense of the isolation and trouble bullying causes for workers and how difficult the emotions can be with this strong and powerful image,” said **Vera Asanin**, Editor-in-Chief of *Your Workplace*. “The topic of bullying is a critical one for HR and managers alike dealing with employees who may not have the courage to speak up, or the resources to know where to start. It’s a story that needs to be told. We are greatly appreciative to TABPI for their recognition and look forward to continuing to tell more important stories visually, and with our in-depth analysis.”

*Your Workplace* has recently gone through a magazine redesign to include even more longer format topics that provide greater analysis on a variety of topics affecting workplace issues. *Your Workplace* is published six times a year, is available on newsstands across the country, and offers readers content covering issues of leadership, wellness, management, culture, and coaching. Readers agree that our premium content Makes. Work. Better.